

Artwork Request Guide

Please follow our guidelines for your artwork check all specifications regarding our products here

GENERAL INSTRUCTIONS

- › All logos must be either vector or high resolution
- › Artwork must be correctly sized with required amounts of bleed
- › All transparency effects are to be flattened
- › Set solid backgrounds at c:30% m:30% y:30% k:100%
- › All colour profiles are to be removed
- › Ensure all images are at correct resolution
- › Registration marks, keylines and other non-printing items must be removed
- › Accepted File Types: PDF / EPS
- › Recommended Resolution: 300 dpi - 600 dpi for all images
800 dpi for all text as an image

ESSENTIALS

- › Colours must be either CMYK / Pantone or Spot Colours
- › All fonts must be embedded or converted to curves
- › Borders and type must be within safe zones
- › Ensure your artwork matches your order specifications

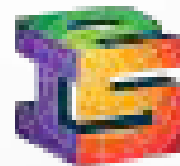
WHAT IS A VECTOR FILE?

A vector file is a file that can be stretched or shrunk without losing clarity. These files are scalable to any size. Files like JPG, GIF or PNG files will become pixelated and blurry when stretched or manipulated. Vector logos are created in Adobe Illustrator and are usually in the format of a PDF, AI or EPS file. To test this zoom in on your file to check if it pixelates.



INSANE SIGNS DOES NOT CORRECT, MODIFY OR PROOF READ ARTWORK. ALL FILES ARE PRINTED AS SUPPLIED.

Please allow 5 working days from time of order and supply of correct artwork. This time frame excludes freight transit times, for an estimate of transit times please call.



Pixel



Vector

PRODUCTS	FINISHED SIZE	ARTWORK SIZE	ARTWORK SIZE
Partial Shade Cloth	50m x 1.8m	Saved at 10% of size	5000mm x 190mm
Full Print Shade Cloth	50m x 1.8m	Saved at 10% of size	5000mm x 190mm
Banner Mesh Rolls 1.6m	50m x 1.6m	Saved at 10% of size	5000mm x 164mm
Banner Mesh Rolls 1.8m	50m x 1.8m	Saved at 10% of size	5000mm x 188mm
Mesh Banners	Any size	10% of size	Depending on art size
Vinyl Banners	Any size	10% of size	Depending on art size
Corflute Panels	Any Size	10% of size	Depending on art size

All smaller banners are 10% of finished artwork

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